



Manitoba Auctioneers Association Fall 2018

The MAA Annual Meeting and Convention was held February 26, 2018, in Portage la Prairie. Our speaker presentations this year included a photography session by Jon Gillies, and a voice health coaching session by Lisa Highmoor.

Our auction fundraiser was held following our meetings and thanks to our sponsors and donors, was a success. We were able to donate \$2500 to the Community Cancer Services Program.



Our sponsors and Donors:

Ag Dealer Magazine
CFRY Golden Weest Radio
Trevor Hustins-Fehr Auto
Global Auction Guide
Manitoba Farmlife
Michener Allen Auctioneers
Prairie Lane Auctions
Stonewall Teulon Tribune
The Western Producer

Bill Klassen Auctions
Desjardins Insurance
Fraser Auction
Kayes Auction
McDougall Auctioneers
Morris Olafson
Q Country and Star FM

Country Auctions
Vic Wolfe
Herald Leader
Manitoba Cooperator
Miller Auctions
Nickel Auctions
Ross Taylor Auctions

The 2019 AGM and Convention has been scheduled for Monday, February 25, 2019, so please mark your calendars. Details and speaker topics will follow at a later time. Please let one of our board members if you have any requests or suggestions for speakers for the next convention.



MAA Board of Directors

Morris Olafson—President
204-822-3742
olafson.m@hotmail.com

Dave Nickel—Vice President
204 637-3393
nickelauctions@mymts.net

Wayne Kauenhofen—
Past President
204-324-8685
conniekeauen@gmail.com

Nicole Smallwood—Sec Treas
1-888-394-9824 nmssmall@gmail.com

District Directors:
Dave Nickel—Northwest
204 637-3393
nickelauctions@mymts.net

Ross Taylor—Southwest
204-877-3834 srtaylor@mts.net

Ed Gulay—Winnipeg
204-471-2632
richard@soldoutright.com

Jack Kowalchuk—NorthEast
204-268-6650
jackkowalchuk@gmail.com

Bill Klassen—Southeast
204-325-4433
Bill@billklassenauction.com



See your newsletter
and pictures
in colour at
www.manitobaauctioneers.com



Message From MAA President

Spring has come and gone, farm auction April has come and gone. There still seems to be good optimism in the farming community with above average prices for almost all types of equipment. Just did several with cow related equipment and yes, the panels went for over new prices—go figure.

I am going to try to get to as many auctions of my fellow auctioneers as I can, Everyone has a difference style and one is never to old to learn. There is great wealth of knowledge out there and we just have to take advantage of it when we can.

I have had the pleasure of working with the same crew for years. And it is such a pleasure to work with all of them. You know what to expect, you always know where your money is and you know that if you goof up they always have your back and will get you kkn the right track. Your clients and buyers will soon pick up that you know what your are doing and this will always reflect on the future of your business.

Mary and I are taking the month of June off and going on a ‘bucket list’ trip overseas. This is a first for us, never daring to go away in the summer before because of work commitments, but we trust all will get done while we are gone.

If you need some inof on anything feel free to give me a call and if I can’t help I know great people that can. Have a great year and see you for sure in February in Portage.

Morris Olafson
MAA President



YOUR Company Brand Bidders Website

SHARP
AUCTION ENGINE

Plans starting at
\$65/mo
Zero Transaction Fees
All plans include
FREE Bird Dog Syndication

UNLIMITED
AUCTIONS
STAFF ACCOUNTS
BIDS
BIDDERS

sharpauctionengine.com (256) 261-3159

Announcement

After 18+ years as your favourite website for advertising auction sales, we have been acquired by Glacier Farm Media. For those in Canada you would know them as the Western Producer, AgDealer, Alberta Farmer Express, Grainews, MB Cooperator, Farmzilla, Ag in Motion, Canada's Outdoor Farm Show, etc.

What this means going forward.

In the agriculture world your auctions that have always been cross posted to Farm Auction Guide will now get even more exposure across the Internet. Being able to target buyers across more traditional medias as well as more websites will only help get more bidders to your sales. For auctioneers who know us by our Global Auction Guide brand, it is business as usual. Chris and I will continue to run Global as we have for the past 18 years. Our phone numbers are still the same, and your favorite sales person is still here to help you with your marketing needs. You will still see us on the convention circuit across the continent this winter. With our Global AMS marketing services continuing to grow we expect to expand that portion of our business and with a larger data set now available to us we expect to be able to offer you even more targeted advertising and better ROI on your ad dollars.

Chris and I would like to sincerely thank you for being a huge part of our lives so far this century. From being a farmer in 2000 frustrated that I couldn't easily find auctions on the "InterWeb" to where we are today, it has been a fun ride with a great group of auctioneers. We have met a large number of people in our travels, many of whom today we consider to be friends.

Our original slogan was "Bringing Auctioneers together with the Power of the Internet" and we truly expect that to continue as we work with Glacier Farm Media moving forward.

Thank You for being the biggest part of our success.

Dwayne and Chris Leslie





AUCTION EVENT MARKETING PACKAGES



GOLD \$2000

- Silver level plus banner ad placement on other third party related websites targeting potential bidders.
- Listing on other third party auction advertising websites.
- Work with auction company to identify other online options based on specific items in auction catalog.



SILVER \$1000

- Bronze level plus additional banner ad placement with geo targeting to local and specific regions based on best response.
- Increased audiences on Facebook.



BRONZE \$500

- Featured Placement across entire Global Auction Guide Network including FarmAuctionGuide.Com and AuctionBill.com
- Facebook Advertising targeting specific matching demographic based on pixel audiences of specific auction users on Global

Four NAA trained ATS/AMM specialists bring their auction advertising experience specifically to your event.

Volume discounts and priority scheduling.

Take the guess work out of your Auction advertising
GlobalAuctionMarketing.com

News from the Auctioneers Association of Alberta

Ryan Konyonenbelt of Nobleford Alberta and a member of the Auctioneers Association of Alberta named Champion at the 2018 Calgary Stampede International Livestock Auctioneer Championship. At the age of 21 Ryan is the youngest to win this championship, a trophy buckle, and \$10,000 cash award. Winning this competition also gives him an entry into the 2019 world livestock auctioneer championship. In the top 10 finals of the starting field of 36 contestants from across the USA, Australia, and South Africa was Runner up Kyle Layman of North Platte Nebraska. Also finishing in the top 10 from Alberta was Tyler Rosehill, and Brad Martens, along with Tyler Slawinski of Manitoba and Darren Rebalkin of Saskatchewan.

Recently Rod Burnett, an auctioneer with Electric Garage a collector car auction firm witnessed the “Good” in mankind at a recent auction in Red Deer Alberta. A family from that area lost a son and daughter in law in a motorcycle accident and took over the parenting of their two young grand children. With the added cost of a few medical issues of the children they decided to consign a collector car to a recent auction. Circumstances surrounding the car were announced with a buyer winning the bid at \$31,000. He submitted the car to be auctioned again, bringing a winning bid of \$ 30,000. This buyer now submitted the car again and it sold for \$29,000. This buyer now donated the car back to stay in the family. There apparently was not a dry eye in the crowd with this outpouring of good will toward the family.



Submitted by Pete Conway
Auctioneers Association of Alberta
Canadian Liason

Auction SALES.CA

- Antiques •Trucks & RV •Construction Equipment
- Farm and Equipment
- Estate •Land/Realty •Livestock •Shop/Tools



Any sale, any where. Anytime. Rain, sleet or snow, to the auction we must go.

Submitted by Vic Wolfe



Announcement



We have sold Prairie Lane Auctions to Noreen McLachlan. She is a recent graduate of the Auctioneering College of Canada in Edmonton.

Just what our industry needs - a young & eager Auctioneer that will ensure the future needs of the community are met. She has worked for us for several years - so we know that she is honest, hard-working & a 'people person'. Therefore, we have every confidence that she will continue growing Prairie Lane Auctions & providing a quality service. We plan to move to Alberta over the next year to be closer to our son & daughter-in-law. In the meantime, we will continue to mentor & support Noreen as she takes on this challenge. Congratulations Noreen - we wish you every success in the future. We wish to thank everyone in the MAA for support & friendship over the years. Our link to others in the industry was a great help & resource. It has been quite the ride but we are looking forward to new experiences in the next phase of our life. We hope to attend the MAA Convention in the New Year - so will have a chance to give our personal goodbyes during that event.

Don & Yvette Lennon

An advertisement for Auction Flex and HiBid. The top left corner features the logos for "Auction FLEX Auction Software" and "HiBid Internet Auctions". The top right corner contains the text: "One thousand HiBid auctioneers saved over \$14 MILLION in online bidding fees in 2016!" with the URL "www.auctionflex.com/save.html" below it. The main image shows two young boys in suits and glasses, sitting at a table with a calculator and a pink piggy bank. They are holding stacks of US dollar bills and looking excited. Several large white sacks with dollar signs on them are visible in the background.

Live or online, big or small, simple or complex, Auction Flex & HiBid help your profits soar.



AGM and Convention

Monday, February 25, 2019

CanadInn Portage la Prairie

Sunday Evening	Hospitality Room Sponsored by Global Auction Guide—Auction Guy.com		
Monday Morning	Speakers		
Monday Afternoon	AGM & Elections		
Supplier Exhibits	Meet suppliers of the auction industry who provide advertising, software, equipment and invite anyone you do business with to set up a display.		
Monday Evening	Banquet & Auction Fundraiser		
Member Registration	\$100	Guests & Staff Members	\$50
Dinner Only	\$50	Children may attend free of charge	

Each attendee should also provide one or more items with a combined value of \$100 or more to auction as part of their registration.

If you are interested in sponsoring any of the following please contact
Nicole Smallwood 1-888-394-9824 nmssmall@gmail.com
Coffee Breaks * Lunch * Banquet * Fundraising Auction
Rooms are available for \$118 at the CanadInn Portage la Prairie
1-888-332-2623

**If you have any ideas or requests for
speakers to a member of the
board of directors or to Nicole.**